

Referred by: \_\_\_\_\_

(We Give Tokens of Appreciation to Members Who Refer New Members. If You Heard About Us From Someone Else Please Let Us Know).

**Membership Fee:** \$450 for 12 Months of Membership; includes participation fees for our 4 bridal shows, a business card sized color ad in 4 issues of our Beautiful Brides Wedding Guide, a listing in our Wedding Planning Guide, a listing on our event page of our website, a 3-5 Minute video of your business on our social media, access to networking meetings and events, access to 4 business training events, 1 Free personal business coaching session, and discounts with Kansas City Bridal Group Sponsors and additional sponsored events.

### Step 1: Fill In Personal & Company Information

Applicant Name

Co-Applicant Name

Company Name

Billing Address

City, State, Zip

Website Address

Shipping Address

City, State, Zip

Primary Phone

Mobile Phone

Email Address

Business Facebook Page Address

### Step 2: Tell Us About Your Business

Tell Us About Your Product or Service: \_\_\_\_\_

How Long Have You Been In Business: \_\_\_\_\_

Do you Have a Business Partner(s)? \_\_\_\_\_ Employee(s)/How Many?: \_\_\_\_\_

Do You Have a Store Front Location or Do You Do Business Out of Your Home? \_\_\_\_\_

Please Provide 2 References of Other Businesses You Have Worked with in the Special Event Industry:

1. \_\_\_\_\_

Name

Business Name

Phone Number

Email Address

2. \_\_\_\_\_

Name

Business Name

Phone Number

Email Address

Please Provide 2 References of Customers You Have Worked:

2. \_\_\_\_\_

Name

Event worked with Customer

Phone Number

Email Address

2. \_\_\_\_\_

Name

Event Worked with Customer

Phone Number

Email Address

What is Your Vision/Goal for Your Business?: \_\_\_\_\_

Tell Us About Your Favorite Experience Working with a Customer: \_\_\_\_\_

Tell Us About a Time You Had an Upset Customer and How You Handled Them: \_\_\_\_\_

Which Aspects of Membership are You Most Interested in/ Most Likely to Use:

- Booth Space at Shows       Networking Events       Advertising in Magazine  
 Sponsoring Bridal Shows       Business Trainings       Personal Business Coaching  
 Video Commercial on YouTube

How Did You Hear About Us?

- Facebook       LinkedIn       Other Social Media       Email  
 Referral – from: \_\_\_\_\_ Other: \_\_\_\_\_

### Step 3: Acknowledgement of Terms

Yes! I want to be a member of the Kansas City Bridal Group. Please charge my payment method for the programs listed above. I have read the terms and conditions found below. I agree that my application for this membership does not violate Kansas City Bridal Group policies.

**Arbitration.**

Any claim or dispute between a member or prospective member and Kansas City Bridal Group or any of its officers or employees, whether related to or arising out of this Application, a member's participation in Kansas City Bridal Group, or otherwise, shall be resolved by binding arbitration by the American Arbitration Association in accordance with the laws of the State of Missouri. The arbitrator's decision shall be final and legally binding, and judgment may be entered thereon. Each party shall be responsible for its share of the arbitration fees in accordance with the applicable rules of arbitration. In the event a party fails to proceed with arbitration, unsuccessfully challenges the arbitrator's award, or fails to comply with the arbitrator's award, the other party is entitled to costs of suit, including reasonable attorneys' fees, for having to compel arbitration or defend or enforce the award.

**Limitations on Liability.**

Regardless of the form of action, for any cause whatsoever related to or arising out of this Application, a member's participation in Kansas City Bridal Group, or otherwise, in no event shall Kansas City Bridal Group, its officers or employees be liable to you for any loss, damage, claim or expense greater than the amount of yearly membership fee paid by you for your membership in Kansas City Bridal Group. Unless otherwise prohibited by applicable law, in no event shall there be any liability to you or any third person for any consequential, indirect, special, incidental or punitive damages, regardless of the form of action, even if advised of the possibility of such damages and even if the damages were foreseeable. By my signature below, I hereby declare and certify that all statements contained in this Application are true and correct. I understand that my membership in Kansas City Bridal Group is conditioned upon me abiding by all the terms and conditions set forth herein and those contained within the Kansas City Bridal Group Membership Guidelines. **I hereby acknowledge that upon my acceptance to Kansas City Bridal Group, fees are non-refundable, and membership is non-transferable.**

Applicant Signature \_\_\_\_\_

Co-Applicant Signature \_\_\_\_\_

Date \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Verification Code \_\_\_\_\_

Expiration Date \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

Name as It Appears on Card \_\_\_\_\_

Check # \_\_\_\_\_ (Made Out to: Kansas City Bridal Group)

Mail check to: Kansas City Bridal Group

c/o Angela Lukenbill

4370 N Oak Trwy, Ste 120

Kansas City, MO 64116-2100

\*Please Note: You will be notified within 10 business days if your application is approved or not. Payment will NOT be processed until you are an approved member. If you are not approved, your payment will not be processed. If you submitted a check payment, it will be sent back to you.